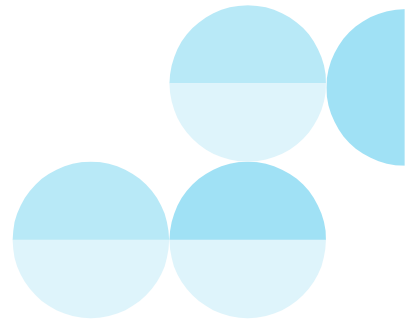




Power up your business with PV + EV



Charging equipment for EVs is no longer an afterthought for Australian businesses.

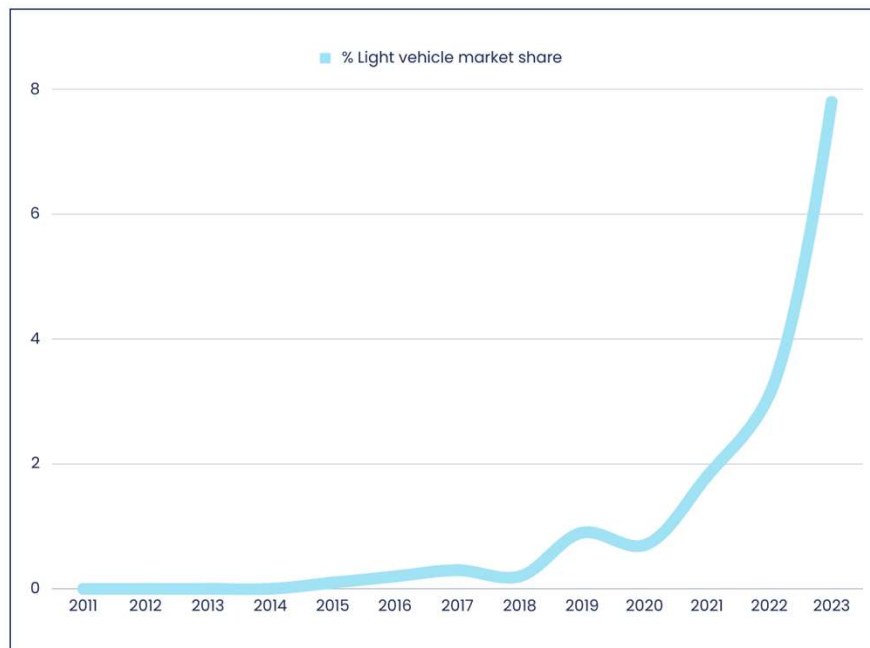
In fact, industry experts suggest that EV needs are beginning to drive solar uptake and predict that EV- charging requirements could be responsible for around 30,000 new or upsized solar systems in 2023 alone .¹

For businesses looking for a reliable contractor to install EV charging equipment, solar businesses are the natural choice. They offer renewable-energy expertise, deep technical knowledge and the ability to include EV chargers as part of an integrated solar and storage system installation.

EV market snapshot

- ▶ In June 2023, the share of EVs in the new car market hit a record **8.8 per cent.**²
- ▶ More than **30 new EV models** from a broad range of popular brands are scheduled to hit Australian dealerships within the next year.³
- ▶ The Tesla Model Y leaptfrogged the Ford Ranger ute to become **the second best-selling car of any type** in Australia in June 2023.⁴

Australia's BEV* market share 2011-2023



*BEV = battery electric vehicle

PHEV = petrol hybrid electric vehicle

Source: Vfacts, Electric Vehicle Council, National Transport Commission and media estimates

Top 5 reasons businesses are installing EV chargers

1

Attracting visitors

EV drivers choose where they go based on the availability of charging stations. ⁵

2

Customer service

Delivering a 'perk' to customers can create a competitive edge.

3

ESG requirements

Supporting a brand's sustainability values and public perception.

4

Talent attraction & retention

Staff who drive EVs won't, in the future, want to work where they can't plug in!

5

Govt. incentives

e.g., EVs priced below the luxury car tax threshold[^] are eligible for FBT exemptions when leased through a business.

Why Smart Ease is your perfect partner for EV projects

Our fast, fuss-free payment solutions are designed to help forward-thinking businesses acquire the equipment they need today, even if cash flow is a challenge.

Smart Ease offers:

- ✓ Fast, fuss-free payment solutions
- ✓ \$0 upfront
- ✓ 100% online, low-doc application process
- ✓ Competitive interest rates
- ✓ Pre-approval for \$3k - \$150k in 4 minutes!*

* Subject to credit criteria and approval.

[^] Applies to EVs purchased after July 2022

1. SunWiz data | EnergyNext presentation | 18 July 2023

2. Vfacts, Electric Vehicle Council, National Transport Commission and media estimates.

3. EV sales June 2023: Tesla Model Y outsells Ford Ranger | Electric vehicle news - NRMA

4. VFACTS June 2023: Toyota Hilux tops charts, Tesla Model Y beats Ford Ranger, as electric cars surge - Drive

5. Reasons why every business owners should take EV charging station installation into consideration - Blue NRG Business Electricity



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When you assist small businesses to swap out polluting energy sources and machines for renewable-powered electric versions, you permanently lower the cost base of a business.

It embeds thousands of dollars' worth of annual savings into the annual operations of small businesses, savings that accrue over the long term.

Saul Griffith, Founder, Rewiring Australia

Let's talk more

1300 795 695 • enquiries@smartease.com.au • smartease.com.au

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